IMPLEMENTATION OF THE INDEPENDENT CAMPUS LEARNING PROGRAM IN CREATING QUALITY GRADUATES AND CHARACTER IN THE GLOBAL COMPETITIVENESS OF THE WORLD

Arif Rohman Hakim, Ian Harum Prasasti
Universitas Islam Al-Ihya Kuningan & STMIK Kalirejo Lampung
arifrohman5892@gmail.com, ihp.harum8@gmail.com

ABSTRACT
The independent campus development program is a policy to obtain the relevance of teaching, training and education in higher education which focuses on the needs of science and the world of work, as well as campus life and its relation to the socio-cultural aspects of society and national life, which will be an effort to foster potential generations. The purpose of this study is to examine the implementation of the independent campus learning program in creating quality and character graduates who are able to keep up with the competitiveness of human resources in a globalized world. This type of research is literature review research with data sources used relevant sources such as books, official documents, publications, and relevant research results. The results of the study show that the MBKM program has a positive impact on students to create quality and character graduates who are able to participate in the competitiveness of human resources. The MBKM program provides experience and opportunities for students to hone skills according to their talents and interests by going directly into the world of work as preparation for future careers. The success of the MBKM program to achieve its goals can be influenced by the collaboration between stakeholders and students in its implementation.

Keywords: Independent Learning Independent Campus, Competitiveness, and Human Resources

INTRODUCTION
The government carries out various policies and studies to gain relevance for teaching, training and education in universities. The study of these policies must of course focus on the needs of science and the world of work, as well as campus life and its relation to the socio-cultural aspects of society and national life, which will be an effort to foster potential generations. (Rosmiati et al., 2021) . Changes in the world, especially in education, are affected by the industrial era 4.0 which has an impact on all human life (Hidayat N., 2019) .

The resulting changes and innovations are able to make a maximum contribution to the progress of a nation that has quality human resources. Innovation will be closely related to high competitiveness in the global era. Indonesia is one of the countries that must develop innovation as a form of standardizing the quality of a good country. Based on the report of the World Economic Forum in 2006 Indonesia's competitiveness position is in the order of 50 among 125 countries. These various indicators show that Indonesia is currently relatively lagging behind in the world economic arena that has led to the era of globalization.
The Indonesian government captures the unpredictable changes that are taking place in the world of education. Therefore, the government has a way to get around the dynamism of the industrial revolution. The education system inevitably has to follow what happens with the current revolution in the next decade. The MBKM program is an educational revolution based on industrial development 4.0 (Syarifuddin, 2021).

The Independent Learning Campus Independent Policy (MBKM) is one of the policy studies that the government is pushing to implement in the world of higher education. MBKM is an independent multifunctional higher education learning model designed to create a creative and seamless learning community to meet student needs (Rochana et al., 2021).

The MBKM policy is regulated in the Minister of Education and Culture Regulation Number 3 of 2020 concerning National Higher Education Standards, specifically Articles 15 to 18. MBKM aims to encourage students to gain learning experiences with various additional competencies in the study program and/or off campus (Junaidi & Wulandari, 2020). The MBKM policy aims to create competitive human beings; This means that humans are healthy, intelligent, adaptive, creative, innovative, skilled, dignified, productive, and have character in accordance with the values of Pancasila. (Sodik et al., 2021). An important instrument for its implementation is to apply the eight Key Performance Indicators (KPI) that have been established through the Decree of the Minister of Education and Culture number 754/P/2020.

The MBKM program is implicitly a response from the Ministry of Education and Culture in order to prepare strong graduates in the face of social, cultural, world of work, and technological changes that are growing rapidly in the era of the industrial revolution 4.0, student competencies must be further strengthened in accordance with existing developments. There is a need for a link and match between higher education graduates, not only with the business world and the industrial world, but also with a future that is rapidly changing (Rodiyah, 2021).

Therefore, based on considerations about the importance of the MBKM program to overcome and prepare provisions for changes that cannot be controlled/unpredictable, the government determines that the independent campus program must be socialized immediately until it is attempted to be implemented for each campus in order to equip students to have a personality and be ready face the competitiveness of human resources in a globalized world. The objective of the Independent Learning Campus policy is to encourage students to master various fields of science according to their fields of expertise, so that they are ready to compete in the global world (Baharuddin, 2021), (Fatmawati, 2020), (Tohir, 2020). With the implementation of the MBKM program in universities, it is expected to have an impact on graduates who are qualified and have character who are ready to work. Therefore, this study examines the implementation of the independent campus learning program in creating quality and character graduates who are able to keep up with the competitiveness of human resources in a globalized world.

**RESEARCH METHOD**

This type of research is a literature review research that aims to examine the implementation of the development of the Merdeka Learning program at the Merdeka Campus to produce graduates with quality and character in the face of competitiveness among Human Resources in the world of work. Sources of data used in this study using a literature review with relevant sources such as books, official documents, publications, and relevant
research results. Furthermore, the information obtained is then analyzed and reduced from various relevant information. After the data is collected from various sources, then the data identification is carried out by selecting the information that has been collected. Furthermore, the author tries to study and understand various data relevant to the problems in this article. According to Creswell (2020) this kind of data collection and analysis technique is called triangulation, which means combining a collection of data taken from various existing data sources.

RESULT AND DISCUSSION

The government in providing policies related to independent learning education, especially in the independent campus program, takes into account the educational revolution and hopes that universities can contribute to encouraging students to be able to provide good performance in the world of work that is able to compete nationally and internationally.

The MBKM program provides experience and opportunities for students to hone skills according to their talents and interests by going directly into the world of work as preparation for future careers. Independent campus programs, namely practical activities in the field will be converted into credits, exploration of knowledge and abilities in the field for more than one semester, learning and expanding networks outside the study program or home campus, and gain knowledge directly from quality and reputable partners (Culture, 2020) . This policy is an effort for students to shape the future according to their career aspirations. As future leaders, students are challenged to get out of their comfort zone and practice presenting solutions to problems they encounter in the field (Yanuarsari et al., 2021) . However, in practice, these activities are applied to fulfill the credits already available in the study program. Students' understanding of MBKM is certainly the key to the success of the MBKM program (Putri, et al., 2021; Zunaidi, Fatmawatie, Natalina and Mushlihin. 2021) . Furthermore, the independent learning strategy must of course be balanced with a change in the understanding of the students followed by a change in habits in learning management and implementing other tri dharmas (Zunaidi et al., 2021) .

The Independent Learning Policy – Independent Campus launched by the Minister of Education and Culture is a framework to prepare students to become strong scholars, relevant to the needs of the times, and ready to become leaders with a high national spirit. The objective of the Merdeka Learning - Merdeka Campus policy, the program "right to study for three semesters outside the study program" is to improve the competence of graduates, both soft skills and hard skills , to be more prepared and relevant to the needs of the times, preparing graduates as future leaders of the nation who excel. and personality. Experiential learning programs with flexible pathways are expected to facilitate students to develop their potential according to their passions and talents (Sopiansyah et al., 2022) . According to research from (Meke et al., 2022) . students gave a positive response to the MBKM program, there was even a program that was most dominantly in demand by students, namely the internship program.

The design of the MBKM policy program is one of the methods that is expected to meet the challenges of creating outputs that are literate on the advancement of science and technology improvement, and able to compete in global progress. (Krisnanik et al., 2021) . The MBKM program gives freedom and autonomy to educational institutions to provide opportunities for students to choose their field of interest. Independent campuses are expected to become autonomous and flexible learning so as to create an innovative learning culture that is in line with student needs (Rodiyah, 2021) .
Learning at the Merdeka Campus provides responses and opportunities for the development of creativity, capacity, personality, and student needs, as well as developing independence in seeking and finding knowledge through realities and field dynamics such as ability requirements, real problems, social interaction, collaboration, self-management, performance demands, targets and achievements (Culture, 2020).

Therefore, the development of MBKM in higher education requires collaboration between stakeholders and students, in order to establish the success of the planned program. The program has a positive impact if implemented properly, while universities can contribute to the country in the form of quality graduates with Pancasila character who are able to participate in the competitiveness of human resources at the national and international levels.

According to Nizam (Culture, 2020) Through this program, there are wide opportunities for students to enrich and improve their insights and competencies in the real world in accordance with their passions and ideals. Learning can occur anywhere, the universe of learning is limitless, not only in classrooms, libraries and laboratories, but also in villages, industry, workplaces, places of service, research centers, and in the community. Through close interaction between universities and the world of work, with the real world, universities will be present as a wellspring for the progress and development of the nation, directly contributing to the coloring of the nation's culture and civilization.

The importance of the MBKM program that has been established, the government is expected to continue to disseminate information to universities and forward it to students to take part in the independent campus program. So that these graduates can build Indonesia's national economic growth for the better.

CONCLUSION

The government in providing policies related to independent learning education, especially in the independent campus program, takes into account the educational revolution and hopes that universities can contribute to encouraging students to be able to provide good performance in the world of work that is able to compete nationally and internationally. Through this program, there are wide opportunities for students to enrich and improve their insights and competencies in the real world in accordance with their passions and ideals. The importance of the MBKM program that has been established, the government is expected to continue to disseminate information to universities and forward it to students to take part in the independent campus program. So that these graduates can build Indonesia's national economic growth for the better.

REFERENCES


